



# EARA

## European Alliance for Regenerative Agriculture

**Founding Farmers Conference 15 to 17 November 2023**  
**Akademie Schloss Kirchberg/Jagst**

### Who is EARA

EARA has grown organically out of the emerging European ecosystem of regenerative pioneers, meeting first at the Climate Farming Conferences in Kirchberg/Jagst, Germany in 2021. The wish for and drive to build a European community of regenerative agriculture emerged clearly there.

EARA's founding farmers are a diverse group of farmers representing diverse farm types and regions of Europe. Each farmer comes from their own agroecological and -economic context. Each farmer is a pioneer of regenerative agriculture both in terms of agronomic praxis and in terms of the broader engagement for our shared cause: regenerative agriculture.

### Why EARA is needed

Farmers across Europe are under heavy pressure from climate change, bureaucratic burdens, labour shortages and other factors. The transition to systems which enhance soil health and therefore provide a buffer for/ resilience against weather and market volatility becomes ever more urgent.

However, public and private governance of the crises fails to facilitate the needed socio-ecological trend reversals. Competing policy narratives (Sustainable Intensification, Organic Agriculture, Agroecology, Conservation Agriculture and Nature Conservancy) employed to facilitate the trend reversals have led to a practical deadlock of agricultural, food and environmental policy. Pioneering farmers of regenerative agriculture achieve qualitatively different outcomes for yield, quality and resilience in synergy with enhancing biodiversity and ecosystem services. They are the practical pioneers of 'Nature-based solutions' and 'carbon farming'.

While we welcome the resources offered by the growing momentum for regenerative agriculture in the private sector, we believe that attempts at defining and structuring regenerative agriculture should be co-led and in direct conversation with the farmers of the respective context.

### What will EARA do

In order to incubate the rapid transformation of agronomic praxes and the wider agri-food system, EARA wants to provide a strong and credible farmer-led coordination and political advocacy organisation.

More importantly, EARA wants to help grow the community and solidarity between pioneering and future farmers for regeneration in Europe and beyond.

**Website:** [www.eara.farm](http://www.eara.farm) (to be launched 17 November 2023)

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